



**mictseta**

Media, Information and Communication Technologies  
Sector Education and Training Authority

Accelerating quality skills towards an information savvy society

**9 February 2015**

## **THE MICT SETA PRIORITY SKILLS LIST**

Each year, the SETAs gather data on the scarce skills (occupations where employers experience difficulties recruiting qualified people) identified in each of the SETA sub-sectors. The MICT SETA's priority list is based on the top 10 scarce skills per sub-sector as identified by employers and confirmed through research.

In compiling the top scarce skills, from which the priority list was derived, the following were considered:

- Number of times an occupation is identified as scarce in the WSP submission
- Occupations identified as scarce skills per sub-sector during interviews
- Reasons for scarcity given during the survey

The tables below list the MICT SETA priority skills list per sub-sector. The list will be updated as per submission from industry.

<b>Advertising</b>		
<b>OFO Code</b>	<b>Priority Skills Area</b>	<b>Possible Interventions</b>
216603	Multimedia Designer	Bachelors Degree Diploma National Certificates Industry focused short courses
243101	Advertising Specialist	
216601	Graphic Designer	
264201	Copywriter	
216604	Web Designer	
333903	Sales Representative (Business Services)	
112101	Director (Enterprise / Organisation)	
133103	Data Management Manager	
243401	ICT Account Manager	
251301	Multimedia Specialist	

<b>Film and Electronic Media</b>		
<b>OFO Code</b>	<b>Priority Skills Area</b>	<b>Possible Interventions</b>
<b>216603</b>	Multimedia Designer	Bachelors Degree Diploma National Certificates Learnerships Skills Programmes
<b>251301</b>	Multimedia Specialist	
<b>265401</b>	Director (Film, Television, Radio or Stage)	
<b>264103</b>	Technical Writer	
<b>352103</b>	Sound Technician	
<b>265405</b>	Technical Director	
<b>333903</b>	Sales Representative (Business Services)	
<b>243102</b>	Market Research Analyst	
<b>251302</b>	Web Developer	
<b>264204</b>	Radio Journalist	

<b>Electronics</b>		
<b>OFO Code</b>	<b>Priority Skills Area</b>	<b>Possible Interventions</b>
<b>122102</b>	Sales Manager	Bachelors Degree Diploma National Certificates Apprenticeships Learnerships Skills Programmes International certifications City & Guilds
<b>215201</b>	Electronics Engineer	
<b>235601</b>	ICT Trainer	
<b>243403</b>	ICT Sales Representative	
<b>251201</b>	Software Developer	
<b>251203</b>	Developer Programmer	
<b>252301</b>	Computer Network and Systems Engineer	
<b>311301</b>	Electrical Engineering Technician	
<b>311401</b>	Electronic Engineering Technician	
<b>351301</b>	Computer Network Technician	

<b>Information Technology</b>		
<b>OFO Code</b>	<b>Priority Skills Area</b>	<b>Possible Interventions</b>
<b>252301</b>	Computer Network and Systems Engineer	Bachelors Degree Diploma
<b>251201</b>	Software Developer	National Certificates
<b>251101</b>	ICT Systems Analyst	Learnerships
<b>351301</b>	Computer Network Technician	Skills Programmes
<b>251203</b>	Developer Programmer	Vendor Specific
<b>252901</b>	ICT Security Specialist	Programmes
<b>441903</b>	Program or Project Administrators	(International
<b>352201</b>	Telecommunications Technical Officer or Technologist	Certifications such as: Cisco Certifications,
<b>242101</b>	Management Consultant	Microsoft
<b>251901</b>	Quality Assurance Analyst (Computers)	Certifications, Oracle Certifications, Novel Certifications, CompTia Certifications, SAP Certifications, City&Guilds, etc.)

<b>Telecommunications</b>		
<b>OFO Code</b>	<b>Priority Skills Area</b>	<b>Possible Interventions</b>
<b>351301</b>	Computer Network Technician	Bachelors Degree
<b>351101</b>	Computer Operator	Diploma
<b>251203</b>	Developer Programmer	National Certificates
<b>133101</b>	Chief Information Officer	Learnerships
672204	Telecommunications Line Mechanic	Skills Programmes
<b>251101</b>	ICT Systems Analyst	Vendor Specific
<b>243402</b>	ICT Business Development Manager	Programmes
<b>122101</b>	Sales and Marketing Manager	(International
<b>352201</b>	Telecommunications Technical Officer / Technologist	Certifications such as: Cisco Certifications,
<b>242101</b>	Management Consultant	Microsoft Certifications, Oracle Certifications, CompTIA Certifications, City&Guilds, etc.